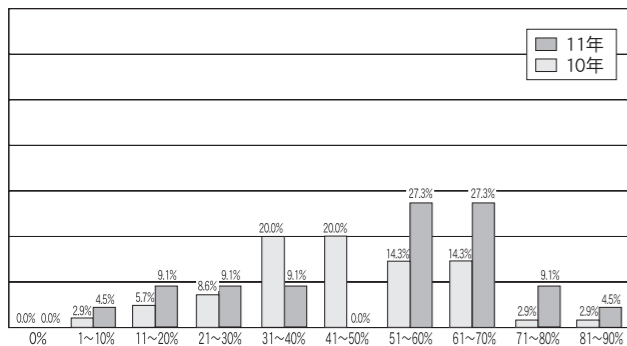


観光立国の実現は、地方(地域)から

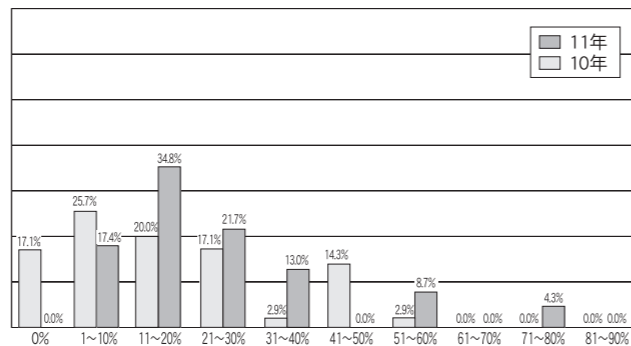
国観連経営調査 規模別データ

観光経済新聞社が実施した「国観連会員旅館の経営アンケート調査」=既報。ここでは客室の規模別に①11年の業績見込み②旅行会社の販売比率③ネットエージェントの販売比率④直販の比率の各データを紹介します。

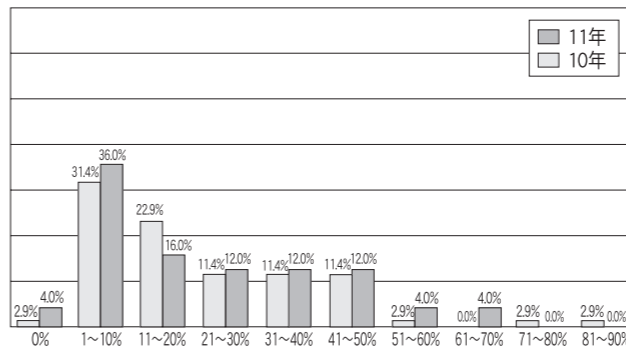
直販比率



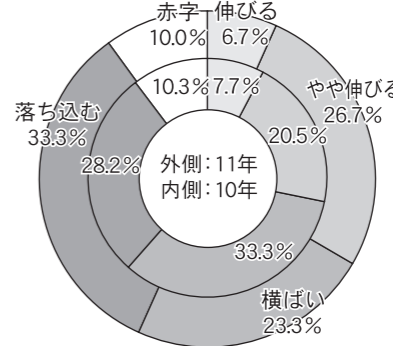
ネットエージェント比率



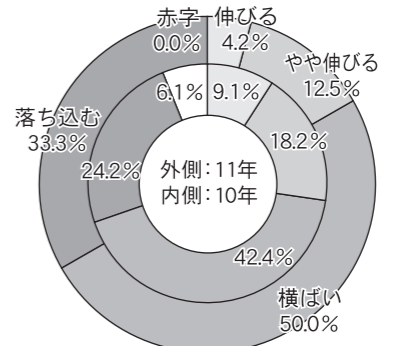
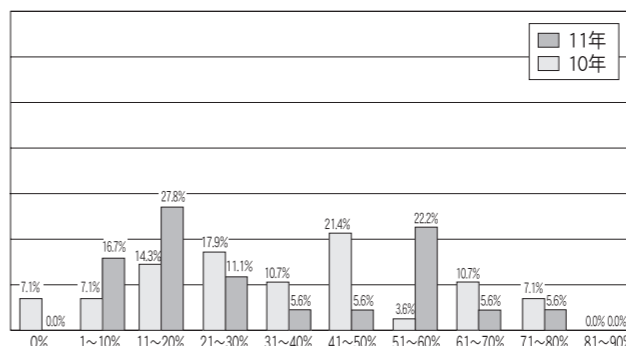
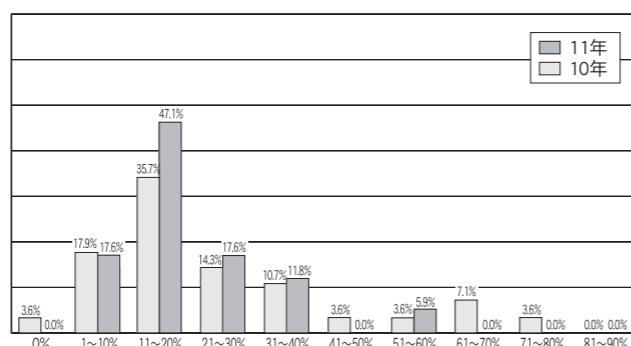
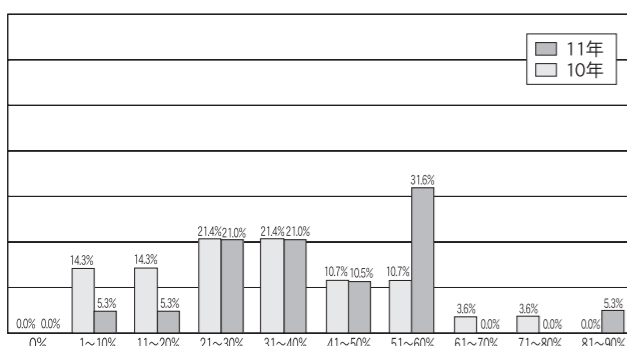
旅行会社比率



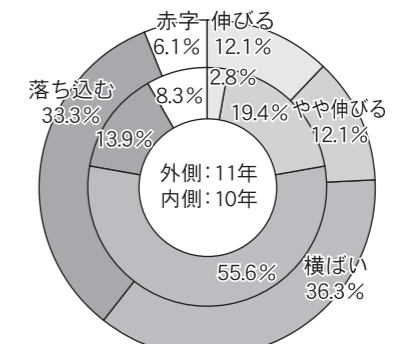
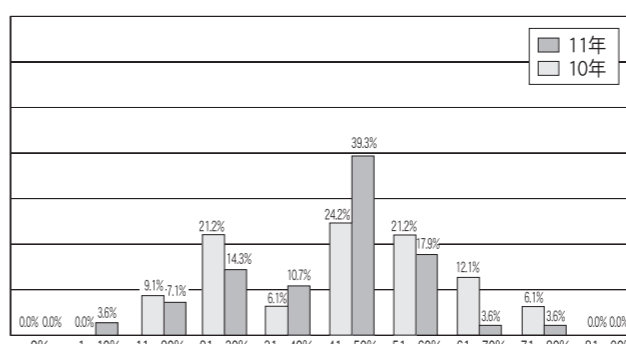
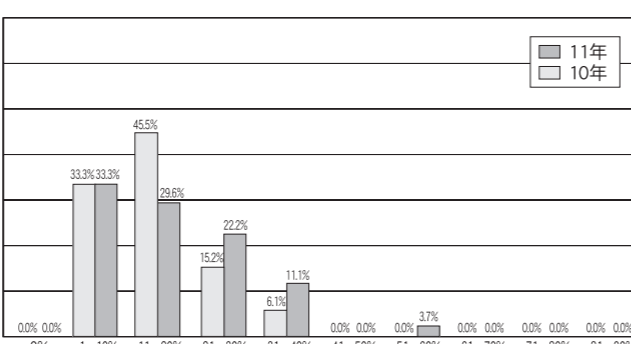
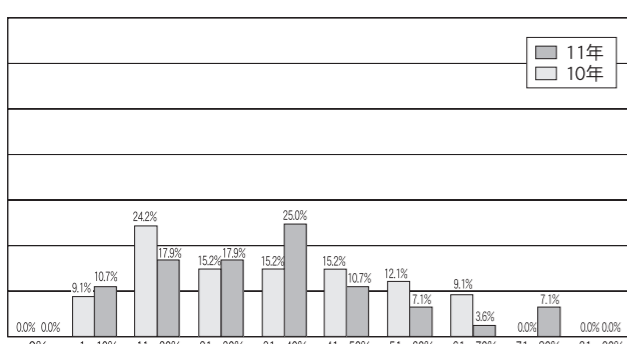
業績見込み



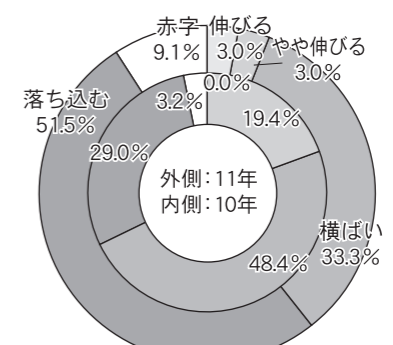
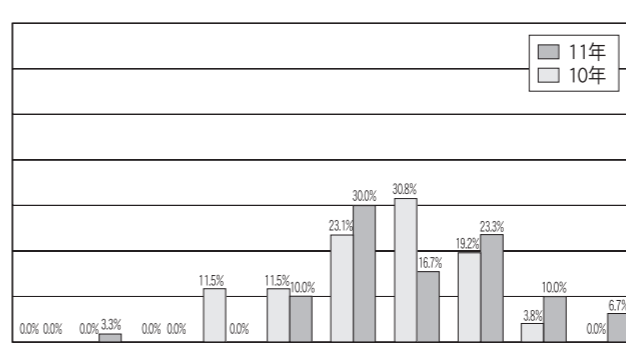
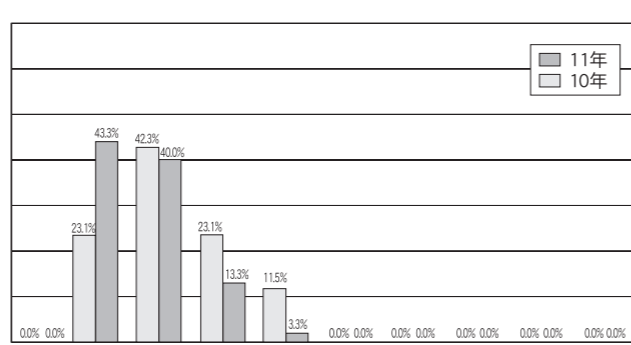
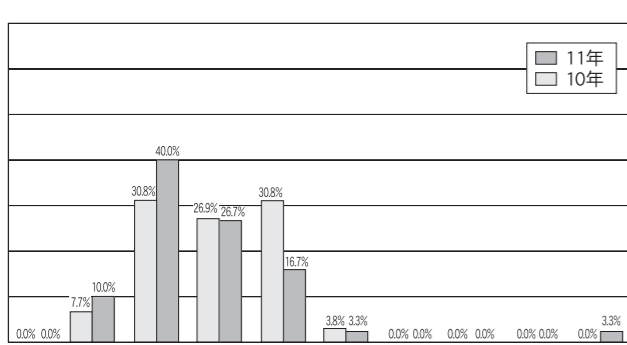
10〜30室



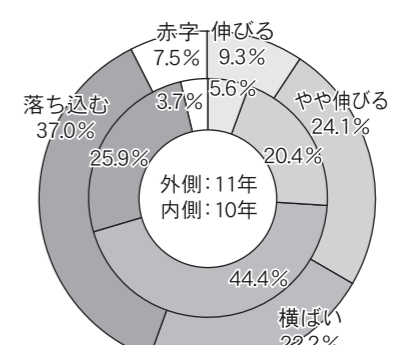
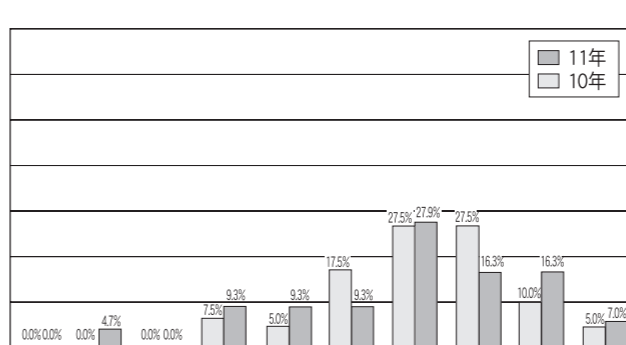
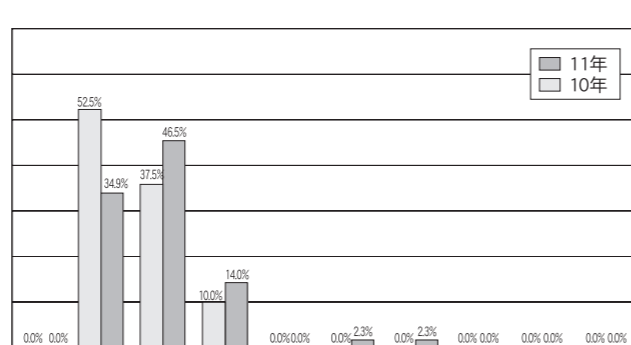
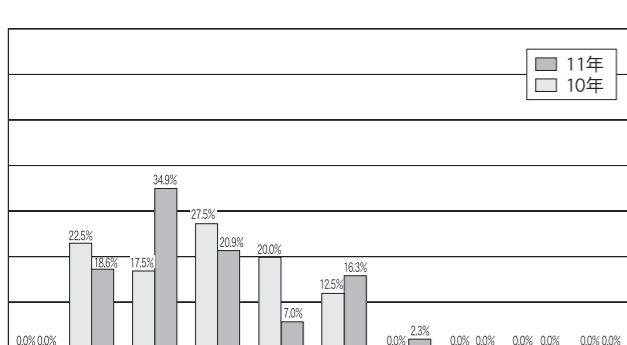
31〜50室



51〜75室



76〜100室



101室以上

調査データ

Advertisement for Sakurai Hotel featuring a hot spring and hotel building. Text includes '主泉質 草津温泉' and '政府登録国際観光旅館 草津白根観光ホテル 桜井'.

Advertisement for Affac insurance featuring a duck character. Text includes 'アフラックは「がん保険」も「医療保険」も選ばれて契約件数NO.1' and '一生安心の「医療保険」もっと頼れる医療保険 新EVER'.

Advertisement for the cooperation association. Text includes '協力会のメンバーにご参加を!!' and details about membership fees and benefits.

Advertisement for Affac insurance with contact information for various branches. Text includes '商品の詳細はパンフレット(契約概要)をご覧ください。' and '日本旅行グループ 日旅産業'.